



NEWS RELEASE

For Immediate Release

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COURT DECISIONS FIND FUNSHION LIABLE FOR COPYRIGHT INFRINGEMENT ON ALL COUNTS

BEIJING/SINGAPORE: On May 21, 2014, the Beijing No. 1 Intermediate People's Court found P2P streaming video network and VOD company Beijing Funshion Online Technology Co., Ltd (Funshion) once again liable for copyright infringement in the remaining six civil complaints.

On May 13, 2013, five of the MPAA's member studios filed 23 civil complaints against the operators of Funshion, alleging various acts of copyright infringement of their titles.

Since the filing of those civil complaints, the Court has now announced decisions in relation to all 23 complaints. In each decision, the Court held that Funshion infringed the plaintiff's right of communication through information networks by distributing the plaintiff's movies on Funshion.com without authorization, and therefore ordered Funshion to cease its infringement and has awarded total damages plus litigation fees amounting to RMB995,535 (approx. USD\$161,348).

Zhu Yongde, Chairman of the China Film Copyright Association (CFCA) said, "Copyright infringement by online video websites not only infringes rights owners' copyright to films and TV series, but also damages the interests of distributors and exhibitors such as cinema chains. Online copyright infringement dramatically diminishes the box office merited by cinemas, especially in the early stage of a theatrical release. Therefore, we actively support copyright owners in the protection of their rights by taking legal actions, and expect to see court verdicts which can truly make the infringing video websites pay for their acts that undermine the ecosystem of film and television industries."

Mike Ellis, President and Managing Director Asia Pacific, Motion Picture Association, said, "The Court has once again found that online copyright infringement of other people's intellectual property will not go unchallenged – action will be taken, compensation handed down, and such infringement ordered to be stopped. Rights holders will continue to take any and all measures under the law to protect their valuable content, and we hope that this message resonates clearly with all concerned."

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About the MPA:

Promoting & Protecting Screen Communities in Asia Pacific

The Motion Picture Association (MPA) and the Motion Picture Association International (MPA-I) represent the interests of the six international producers and distributors of filmed entertainment. To do so, they promote and protect the intellectual property rights of these companies and conduct public awareness programs to highlight to movie fans around the world the importance of content protection. These activities have helped to transform entire markets benefiting film and television industries in each country including foreign and local filmmakers alike.

The organizations act on behalf of the members of the Motion Picture Association of America, Inc (MPAA) which include; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; Walt Disney Studios Motion Pictures; and Warner Bros. Entertainment Inc. The MPA and the MPA-I have worldwide operations which are directed from their head offices in Los Angeles and Washington, D.C. and overseen in the Asia Pacific by a team based in Singapore. For more information about the MPA and the MPA-I, please visit www.mpa-i.org.

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