

# DID YOU KNOW?

## THE ECONOMIC CONTRIBUTION OF THE FILM AND TELEVISION INDUSTRIES IN TAIWAN IN 2016: A STATISTICAL SNAPSHOT

### FILM AND TV INDUSTRY EMPLOYMENT

Direct contribution<sup>1</sup> | Whole economy contribution<sup>2</sup>

**31,400** | **104,200**

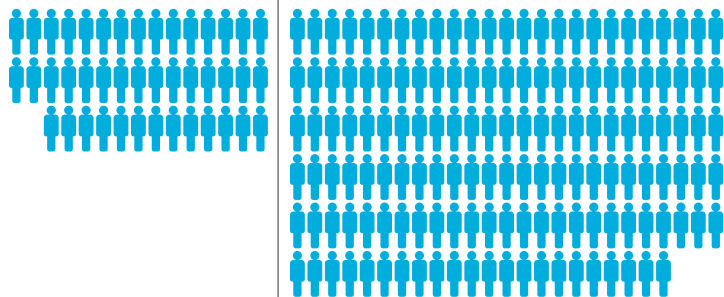
#### FILM INDUSTRY<sup>3</sup>

4,900 Jobs | 14,600 Jobs



#### TELEVISION INDUSTRY<sup>4</sup>

25,900 Jobs | 88,200 Jobs



#### HOME ENTERTAINMENT<sup>5</sup>

600 Jobs | 1,400 Jobs



### FILM AND TV INDUSTRY GDP

Direct contribution | Whole economy contribution

**2,120** million US\$ | **5,510** million US\$

300 m US\$ | 720 m US\$

1,800 m US\$ | 4,730 m US\$

20 m US\$ | 60 m US\$

**FILM INDUSTRY<sup>3</sup>**  
**TELEVISION INDUSTRY<sup>4</sup>**  
**HOME ENTERTAINMENT<sup>5</sup>**

### FILM AND TV INDUSTRY TAX REVENUE

Direct contribution | Whole economy contribution

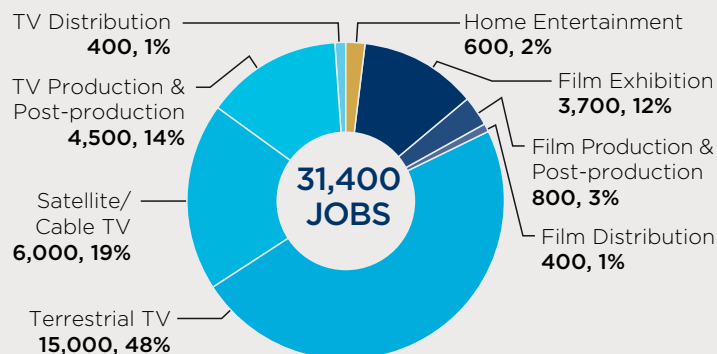
**183** million US\$ | **456** million US\$

26 m US\$ | 60 m US\$

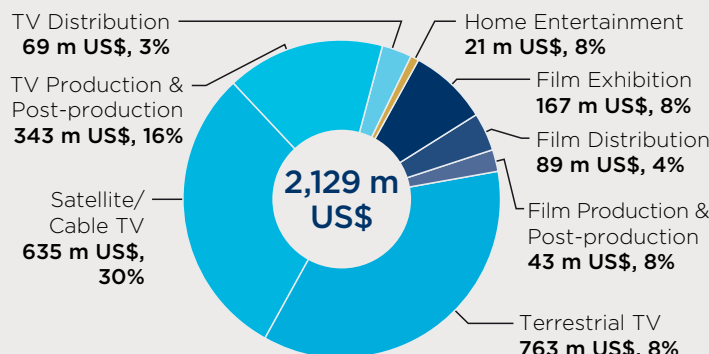
154 m US\$ | 390 m US\$

**FILM INDUSTRY<sup>3</sup>**  
**TELEVISION INDUSTRY<sup>4</sup>**  
**HOME ENTERTAINMENT<sup>5</sup>**

### DIRECT EMPLOYMENT CONTRIBUTION



### DIRECT GDP CONTRIBUTION



Terrestrial TV is, by far, the largest single employer, accounting for just under half of total film and TV industry jobs.

1. Contribution within the Film and TV industry itself.
2. Whole economy contribution consists of the direct contribution, supply-chain effects (from purchases by the film and television sectors from other industries within the country) and employee spending effects on the economy.
3. Film Production and Post-production, distribution and exhibition.
4. TV Production and Post-production, distribution, Terrestrial TV and Satellite/Cable TV.
5. Comprises physical purchases and rentals.