



NEWS RELEASE

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MPA A.C.E. AWARD WINNER SHEILA TIMOTHY ENDORSES NEED FOR ROBUST COPYRIGHT LAWS FOR CREATIVITY AND INNOVATION TO FLOURISH

Recognized for outstanding contribution to the Indonesian screen community

HONG KONG/SINGAPORE: Sheila Timothy was presented with the Motion Picture Association (MPA) Asia Pacific Copyright Educator (A.C.E.) Award today at CineAsia in recognition of her unparalleled commitment and leadership in protecting the work and livelihoods of her fellow filmmakers in the Indonesian screen community.

Presenting Sheila Timothy with the award, Mike Ellis, President and Managing Director Asia Pacific, MPA said, "Sheila has harnessed the goodwill and commitment of many stakeholders in the Indonesian film industry to fashion a roadmap designed to help the industry develop to its full potential. A key aspect of the roadmap has been not only to raise awareness with Government, industry and audiences about the damaging effects of piracy, but also to push through on real milestones that will profoundly change the market for the better. She is a huge advocate for the Indonesian film industry – a leader and a visionary and much loved and respected by her friends, colleagues and fellow filmmakers."

Speaking after receiving the award, Sheila said, "We need to keep educating and raising awareness about the importance of intellectual property rights, not only to the public but also to the people working in the creative industry. Around Asia, the film industry offers so much potential – but it requires robust copyright laws to allow for creativity and innovation to flourish. From our recent experience in Indonesia, copyright laws that meet the needs of the digital age will greatly benefit the local industry and wider community."

Sheila Timothy was instrumental in working collaboratively with local stakeholders to see the new Copyright Law finalized in 2014. This year, she was successful in moving piracy to the top of the policy and media agenda, coordinating a groundbreaking Copyright Forum opened by Vice President Jusuf Kalla, which stimulated wide media coverage. Using that momentum, she championed the first action under the new site blocking provision ensuring that a number of copyright infringing websites were no longer accessible in Indonesia.

Sheila Timothy spent years of her life in the advertising and music business. She is on the board of one of the oldest recording companies in Indonesia PT REMACO that was founded by her late father, Eugene Timothy. In 2008, she established Lifelike Pictures with her husband Luki Wanandi. She produced *Pintu Terlarang (The*

Forbidden Door) for Joko Anwar, which went on to win Best Film in the Puchon International Fantastic Film Festival (PIFAN) in 2009. In 2012 she produced her second feature film *Modus Anomali*, also written and directed by Joko Anwar. The film won the Bucheon Award at the 4th Network of Asian Fantastic Films (NAFF), in South Korea. *Modus Anomali* premiered in South by Southwest Film Festival (SXSW) in March 2012 and was released in Indonesia in April 2012. Her third feature *Tabula Rasa*, released in 2014, garnered four awards at the Indonesian Film Festival 2014. Sheila also leads the Association of Indonesian Film Producers (APROFI), whose aim is to grow and improve the Indonesian film industry and help it to gain international recognition.

The MPA A.C.E. Award was presented during an awards event at CineAsia, held at the Hong Kong Convention and Exhibition Centre and attended by over 350 people representing the exhibition and film community in the Asia Pacific region. CineAsia is the only international convention dedicated to Asian cinema exhibition and distribution and is now in its 21st year.

Past recipients of the MPA A.C.E. Award include Indonesian filmmaker Maya Barack Evans (2014), Philippines' filmmaker and lawyer Joji Alonso (2013), Tropfest founder John Polson (2012), Malaysian film producer and recording artist Norman Halim (2011), Australian actor Roy Billing (2010), Hong Kong film producer Raymond Wong (2009), Thai producer and director Jareuk Kaljareuk (2008), and New Zealand actor Temuera Morrison (2007).

Images from the event are available [here](#).

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About the MPA:

Promoting & Protecting Screen Communities in Asia Pacific

The Motion Picture Association (MPA) and the Motion Picture Association International (MPA-I) represent the interests of the six international producers and distributors of filmed entertainment. To do so, they promote and protect the intellectual property rights of these companies and conduct public awareness programs to highlight to movie fans around the world the importance of content protection. These activities have helped to transform entire markets benefiting film and television industries in each country including foreign and local filmmakers alike.

The organizations act on behalf of the members of the Motion Picture Association of America, Inc (MPAA) which include; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; Walt Disney Studios Motion Pictures; and Warner Bros. Entertainment Inc. The MPA and the MPA-I have worldwide operations which are directed from their head offices in Los Angeles and Washington, D.C. and overseen in the Asia Pacific by a team based in Singapore. For more information about the MPA and the MPA-I, please visit www.mpa-i.org.

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