

DID YOU KNOW?

THE ECONOMIC CONTRIBUTION OF THE FILM AND TELEVISION INDUSTRIES IN HONG KONG: A STATISTICAL SNAPSHOT

March 2015

2014 FILM AND TV INDUSTRY EMPLOYMENT

Direct contribution¹
13,270

Whole economy contribution²
30,200

FILM AND TV³

7,054 Jobs

12,600 Jobs



TV PROGRAMMING AND BROADCASTING

5,900 Jobs

16,200 Jobs



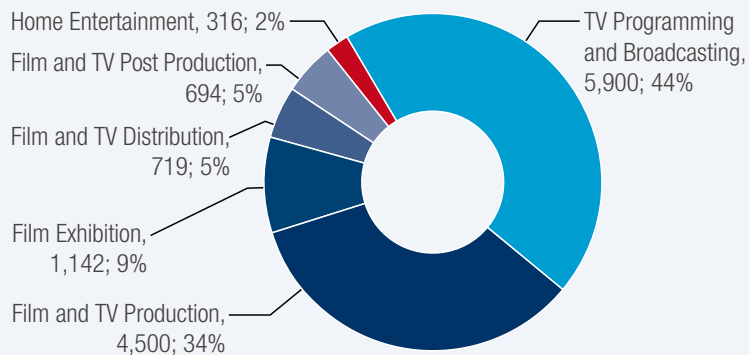
HOME ENTERTAINMENT

316 Jobs

1,400 Jobs



Direct employment contribution¹ (Total = 13,270 jobs)



2014 FILM AND TV INDUSTRY GDP

Direct contribution¹
7,041 HK\$ m

Whole economy contribution²
15,580 HK\$ m

FILM AND TV³
TV PROGRAMMING AND BROADCASTING
HOME ENTERTAINMENT

2,590 million HK\$

6,506 million HK\$

4,254 million HK\$

8,360 million HK\$

197 million HK\$

714 million HK\$

2014 FILM AND TV INDUSTRY TAX REVENUE

Direct contribution¹
583 HK\$ m

Whole economy contribution²
1,215 HK\$ m

FILM AND TV³
TV PROGRAMMING AND BROADCASTING
HOME ENTERTAINMENT

242 million HK\$

508 million HK\$

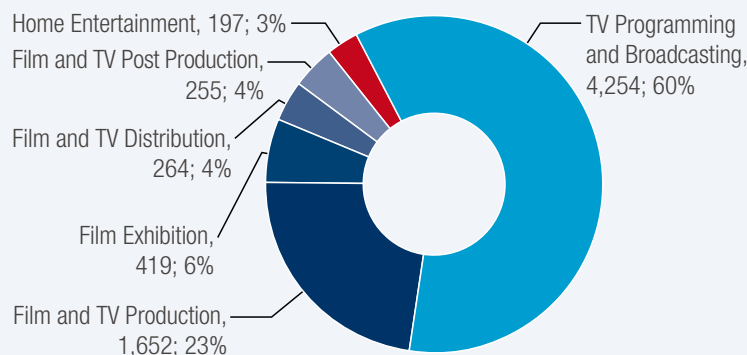
326 million HK\$

652 million HK\$

16 million HK\$

56 million HK\$

Direct GDP contribution¹ (Total = HK\$7,041 million)



The television sector's labor productivity is considerably higher than that of the overall economy.

1. Contribution within the Film and TV industry itself.
2. Whole economy contribution consists of the direct contribution, supply-chain effects (from purchases by the film and television sectors from other industries within the country) and employee spending effects on the economy.
3. Film and TV production, post-production, distribution, exhibition.

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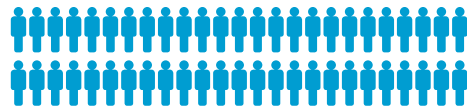
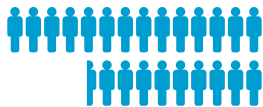
12,600 Jobs



TV PROGRAMMING AND BROADCASTING

5,900 Jobs

16,200 Jobs

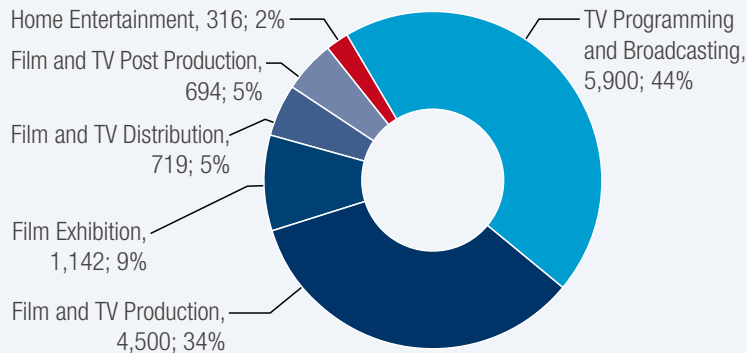


HOME ENTERTAINMENT

316 Jobs

1,400 Jobs

Direct employment contribution¹ (Total = 13,270 jobs)



2014 FILM AND TV INDUSTRY GDP

Direct contribution¹
908 US\$ m

Whole economy contribution²
2,009 US\$ m

FILM AND TV³
TV PROGRAMMING AND BROADCASTING
HOME ENTERTAINMENT

334 million US\$

839 million US\$

549 million US\$

1,078 million US\$

25 million US\$

92 million US\$

2014 FILM AND TV INDUSTRY TAX REVENUE

Direct contribution¹
75 US\$ m

Whole economy contribution²
157 US\$ m

FILM AND TV³
TV PROGRAMMING AND BROADCASTING
HOME ENTERTAINMENT

31 million US\$

65 million US\$

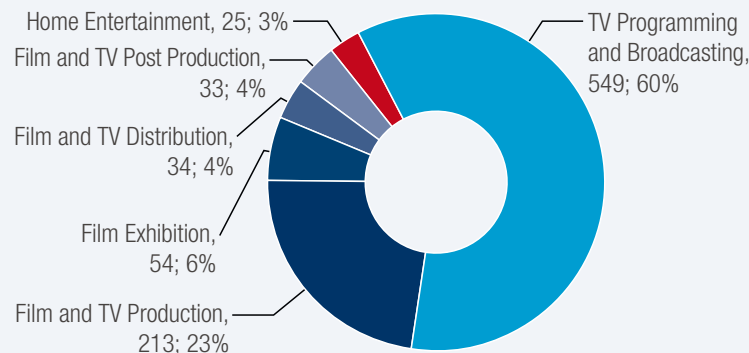
42 million US\$

84 million US\$

2 million US\$

7 million US\$

Direct GDP contribution¹ (Total = US\$908 million)



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Note: Conversion from HK\$ to US\$ using 2014 official exchange rate budget exchange rate of US\$1 to HK\$7.7549.